

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT17/12 14.00
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME JEFF SCATTERGOOD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6381480

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

CLASS: NATL

ICE)

DATE OCT 17/12 14:00

CO-OP BILLING NEEDED

** NEW ORDER **
TTLS \$63650..36X
PLS CFM, THX 10/17

CON CM JERRY DEMINGS FOR SHERIFF

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 648												
1			1100P-1135P	30		\$2,000.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
2			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
3			500A-530A	30		\$625.00	10/25	10/25	1		THU	1
PROGRAM : NEWS												
4			500A-530A	30		\$625.00	10/31	10/31	1		WED	1
PROGRAM : NEWS												

OCT17/12 14.00
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
5			530A-600A	30		\$925.00	11/1	11/2	2		TH-F	2
PROGRAM : NEWS												
6			700A-900A	30		\$2,000.00	10/25	10/25	1		THU	1
PROGRAM : GMA												
7			700A-900A	30		\$2,000.00	11/1	11/1	1		THU	1
PROGRAM : GMA												
8			700A-900A	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : GMA												
9			1100A-1200N	30		\$925.00	11/1	11/2	2		TH-F	2
PROGRAM : VIEW												
10			1200N-100P	30		\$850.00	10/29	10/31	2		M,W	2
PROGRAM : NEWS												
11			1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
12			400P-500P	30		\$800.00	10/25	10/25	1		THU	1
PROGRAM : DR OZ												
13			400P-500P	30		\$800.00	10/30	10/31	2		TU-W	2
PROGRAM : DR OZ												
14			500P-600P	30		\$2,250.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
15			500P-600P	30		\$2,250.00	10/30	11/2	3		TU-W,F	3
PROGRAM : NEWS												
16			600P-630P	30		\$3,000.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT17/12 14.00
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			600P-630P	30		\$3,000.00	10/29	10/30	2		M-TU	2
PROGRAM : NEWS												
18			600P-630P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
19			700P-730P	30		\$3,000.00	10/26	10/26	1		FRI	1
PROGRAM : JEOPARDY												
20			700P-730P	30		\$3,000.00	10/29	10/30	2		M-TU	2
PROGRAM : JEOPARDY												
21			730P-800P	30		\$3,000.00	11/1	11/2	2		TH-F	2
PROGRAM : WHEEL												
22			900A-1000A	30		\$1,050.00	10/27	11/3	1		SAT	2
PROGRAM : GMA SAT												
23			700P-800P	30		\$850.00	10/27	11/3	1		SAT	2
PROGRAM : JEOP/WHEEL												
24			600P-630P	30		\$1,500.00	10/28	11/4	1		SUN	2
PROGRAM : NEWS												
25			1130P-1200M	30		\$475.00	10/28	11/4	1		SUN	2
PROGRAM : SPORTSNIGHT												
OCT/12 17550.00 NOV/12 46100.00 <div> CONTRACT TOTAL 63650.00 TOTAL SPOTS 38 </div>												

REP HEADLINE# 6381480
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT17/12 14.00
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$135,680 WFTV 47% WKMG 6% WESH 29% WOFL 15% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED***
SVC- NSI
DEMOS- RA35+*